

Basement

CAPACITY 100

BASEMENT DEAL

Artist takes Net Door Sales (Net= Gross minus booking Fees and Credit Card Fees)

Room Hire Free

All HOTA Labour Charged at internal rates

Deal Includes Bar open for the duration of the event

Internal Rates are charged as follows

Friday \$42 per hour

Saturday \$64 per hour

Sunday \$84 per hour

Minimum call is 6 hours and minimum required staff are 1 x Tech & 1 x FOH

Estimated cost sent when tech specs provided

A \$150 discount will be applied to the estimate.

Tickets Under \$15 incur a \$1.60 booking fee

Ticket \$15- \$60 incur a \$3.70 booking fee

Tickets over \$60 incur a \$4.20 booking fee

Credit Card charges are 1.26% of Gross sales

NOT INCLUDED

- Backline
- Catering rider

Lakeside Room

CAPACITY 200 cabaret style, 400 Theatre style, 500 standing

LAKESIDE DEAL

Artist takes Net Door Sales (Net= Gross minus booking Fees and Credit Card Fees)

Room Hire Free

All HOTA Labour Charged at internal rates

Deal Includes Bar open for the duration of the event

Internal Rates are charged as follows

Friday \$42 per hour

Saturday \$64 per hour

Sunday \$84 per hour

Minimum call is 6 hours and minimum required staff are 2 x Tech & 3 x FOH

Estimated cost sent when tech specs provided

A \$200 discount will be applied to the estimate.

Room Capacity 200 cabaret style, 400 Theatre style, 500 standing

Tickets Under \$15 incur a \$1.60 booking fee

Ticket \$15- \$60 incur a \$3.70 booking fee

Tickets over \$60 incur a \$4.20 booking fee

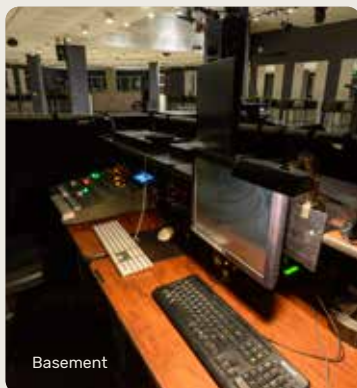
Credit Card charges are 1.26% of Gross sales

NOT INCLUDED

- Backline
- Catering rider



Basement



Basement



Baker Boy at Lakeside Room



Lakeside Room

Theatre 1

CAPACITY 1135

HIRE CHARGES

Room hire \$8,500

Ticket Hire

- Artist takes net box office. Net Box office refers to gross box office with the following deductions:
 - Credit card charges
 - Industrial relations fees
 - APRA
 - Booking fee

INCLUDED

- 7 x FOH, 6 hours
- 4 x Venue Tech, 10 hours
 - Artists are required to bring their own Sound Engineer and Lighting designer
- Venue cleaner
- Security
- Standard Theatre LX rig
- Catering rider as negotiated with the HOTA Producer
- Box office management via HOTA's ticketing system (mandatory)

NOT INCLUDED

- Backline
- Additional PA equipment beyond room standard.



Marketing

At HOTA we provide integrated marketing campaign support with strategies tailored to your event and performance. We understand what resonates with our local market and your marketing contact will work with you to develop a clear strategy internally and externally across advertising areas.

Marketing opportunities:

- Advertising – Suggested media planning, buying and placement.
- Press, radio, television, outdoor and direct mail
- Access to HOTA Print Publications
- Access to HOTA Signage
- Publicity contacts
- Digital Marketing
- Promotional opportunities

